



Business Support Opportunities

Since 2009, Concord Regional VNA has held its signature annual fundraising event *Passion for Caring* at Company C in Concord. Participants experience a fun night out that supports a great cause. They enjoy cocktail and beer samplings, hors d'oeuvres, entertainment, raffle opportunities, and a silent auction.

Leadership - \$10,000

- Recognition on event collaterals, including name on event invitations*
- Listing on Concord Regional VNA website with link to supporter's site
- Half-page ad in pre-event newsletter* and acknowledgement in e-newsletter
- Newspaper recognition before the event
- Reservations for eight (8) to the event
- Social media post
- Special recognition throughout the night of the event
- Welcome poster recognition at the event
- Acknowledgment in the program and night of event

Compassion - \$7,500

- Listing on Concord Regional VNA website with link to supporter's site
- Quarter-page ad in pre-event newsletter* and acknowledgement in e-newsletter
- Newspaper recognition before the event
- Reservations for six (6) to the event
- Social media post
- Acknowledgment in the program

Respect - \$5,000

- Listing on Concord Regional VNA website
- Newspaper recognition before the event
- Reservations for four (4) to the event
- Acknowledgment in the program

Excellence - \$2,500

- Listing on Concord Regional VNA website
- Newspaper recognition before the event
- Reservations for two (2) to the event
- Acknowledgment in the program

Caring - \$1,500

- Listing on Concord Regional VNA website
- Reservations for two (2) to the event
- Acknowledgment in the program

Steward - \$500

- Reservation for one (1) to the event

*Support commitment by March 15 is required to fulfill this recognition.