



### **Business Support Opportunities**

For more than 20 years, Concord Regional VNA Annual Hospice *Lights of Life* has partnered with businesses in the Greater Concord region to increase awareness about end-of-life care and our Hospice Program. Community members are welcome to honor a loved one or a friend and inscribe their name in the Hospice *Lights of Life* Honor Roll. Each December, lights shine in the windows of local businesses throughout Concord and surrounding communities to remember loved ones who have passed away. Many Hospice *Lights of Life* Community Remembrance Ceremonies are held in December.

#### **Hospice Light - \$5,000**

- Recognition on event collaterals, including business logo on 7,000 Hospice *Lights of Life* mailers\*
- Listing on Concord Regional VNA website with link to supporter's site
- Half-page ad in newsletter\* and acknowledgement in e-newsletter
- Half-page, black & white ad in *Concord Monitor* Insert
- Business name included in Hospice *Lights of Life* news releases and announcements
- Social media post

#### **Memory Light - \$2,500**

- Recognition on event collaterals, including 7,000 Hospice *Lights of Life* mailers\*
- Listing on Concord Regional VNA website with link to supporter's site
- Half-page ad in newsletter\* and acknowledgement in e-newsletter
- Quarter page, black & white ad in *Concord Monitor* Insert
- Business name included in Hospice *Lights of Life* news releases and announcements

#### **Luminaria - \$1,000**

- Business name printed on 7,000 Hospice *Lights of Life* mailers\*
- Listing on Concord Regional VNA website with link to supporter's site
- Business name in *Concord Monitor* Insert

#### **Candle Light - \$500**

- Listing on Concord Regional VNA website with link to supporter's site
- Business name listed in *Concord Monitor* Insert

#### **Tea Light - \$250**

- Listing on Concord Regional VNA website with link to supporter's site

\*Support commitment by September 15 is required to fulfill this recognition.